

How often do you wish that *perfect* freelancer would magically appear? The one who can write beautifully and edit precisely on a tight deadline. Someone who is easy to work with, personable, and capable of a variety of tasks. You know ... the dream freelancer. Give her a job, tell her what needs to be done, and voilà! Fabulous results—produced with a smile. Now *that's* service.

Welcome to the business world of Lisa Marshall. With more than 20 years of journalistic experience, my skills match a multiplicity of copy needs.

What's more, I'm one of the rare few who can translate a flair for writing into a talent for speaking. More than a decade of public speaking, conference/workshop hosting, networking and public relations has left me with rich experience in the public arena ... a person better able to represent you to your clients or customers.

Whether it's on paper or in person, Lisa Marshall will make you look your best.

Editing

Precision is my trademark. I'm an exacting, eagle-eyed editor and meticulous proofer dedicated to improving your copy. I shape language decisively and effectively to best suit your needs.

Researching

Detail oriented and comprehensive, mine is an analytical approach using investigative reporting tools. I'm an expert at ferreting out information and synthesizing it for easy understanding and accessibility.

Editorial Writing

Honed by experience to an extensive range of skills, I'm able to write on a diversity of subjects and for an array of publication types, including technical, scientific, medical, newspaper, magazine feature, web and newsletter.

Copy Writing

Press releases, ad copy, marketing campaigns—you name it, I can write it. If you're looking to sell your product or your company concept, I craft copy to make sales soar.

Project and/or Program Management

An innate ability to see the big picture and draw together individual parts, while empowering people and ensuring operations run to budget and time parameters, earn me respect as a team leader.

Public Relations and Networking

Personality mixed with panache and ever-important persuasiveness is my style. Set me to work, and I'll masterfully enhance your company name. With a proven ability to create connections, I listen well and remember the important facts, dazzling your clients or customers with pizzazz.

Public Speaking

A place I shine. Confident at the podium, comfortable addressing audiences, relaxed in presentation, I'll represent your company to its best advantage.

Conference Hosting

With a keen sense of organization and a talent for multitasking and delegation, I'm able to ensure your conference runs smoothly, sweetly, perfectly.